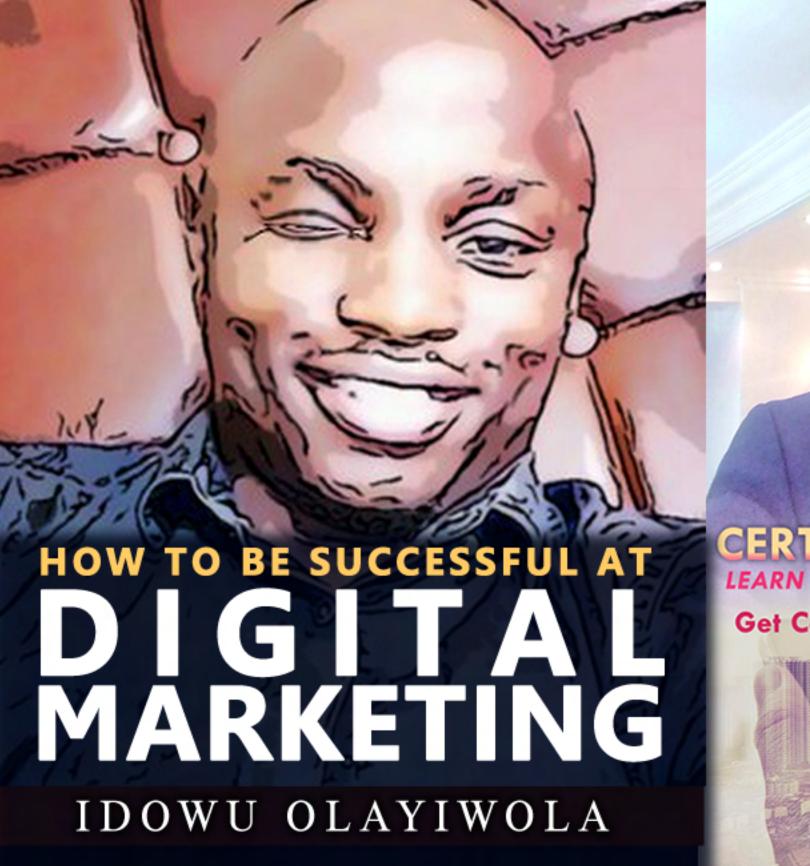
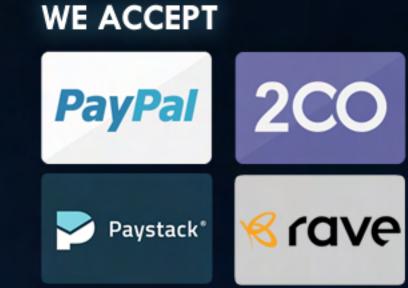


Investor Pitch Deck 2019













THE PROBLEM



Knowledge is important to the success of any digital venture

Entrepreneurs in the digital space need to update their knowledgebase consistently because of constantly evolving technological trends and internet resources alone cannot fill in this gap. Humans need mentorship, books, courses, digital marketers, developers, designers and consultants

No easy way exists to get books, courses and mentorship that help entrepreneurs succeed

SOLUTION



Idowu Olaviwola

WE ACCEPT

A platform where entrepreneurs can get books, courses, mentors, partners that will help them to run successful digital ventures

Translated to their local language - Available in 30+ Languages

Available in their local currency - 100 + Display & Billing Currencies

Accepting payment systems that are supported in their country - 45+ Payment Methods with

Coverage in 200+ countries

Standard curriculum from Google and other notable successful digital ventures

Experienced and Certified Digital Marketers

Experienced Web developer/ Computer Scientist with Graphic Design Skills

Public speaker with over a decade speaking about social media and digital marketing



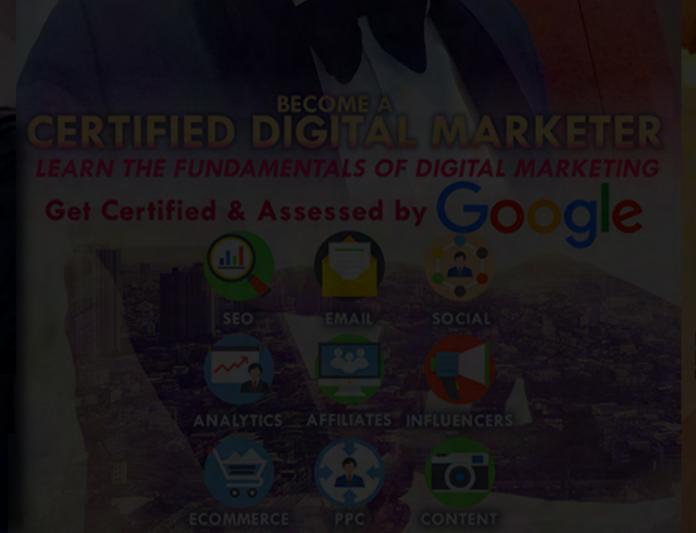
MARKET VALIDATION



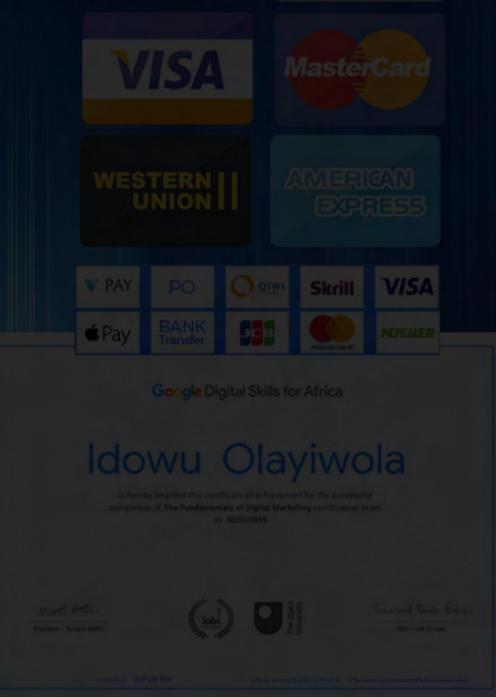
Google has certified over 300,000 people in the FUNDAMENTALS OF DIGITAL MARKETING

Upwork, Freelancer and Fiverr have millions of digital marketers











MARKET SIZE





Number of Websites
Worldwide
According to the Netcraft

10 Million

Number of business we target Worldwide

\$20/ Sale

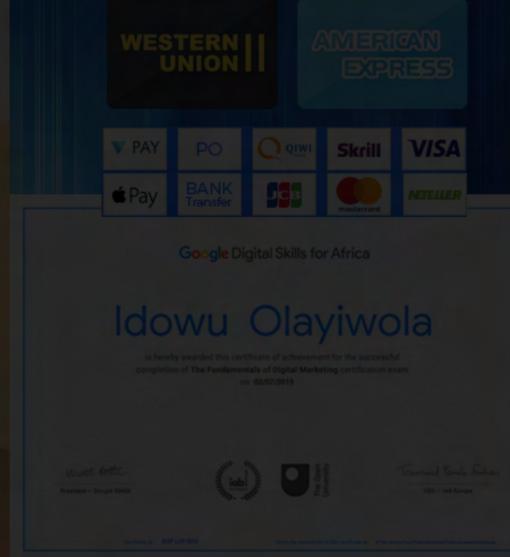
Average sale to each target customer

HOW TO BE SUCCESSFUL AT DIGITAL MARKETING

IDOWU OLAYIWOLA

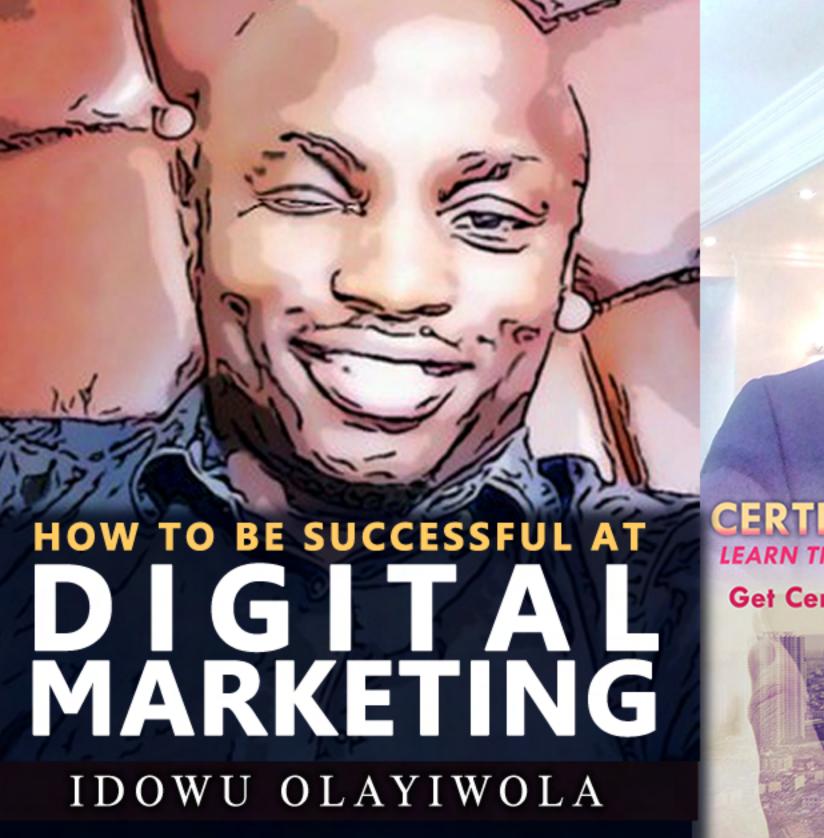






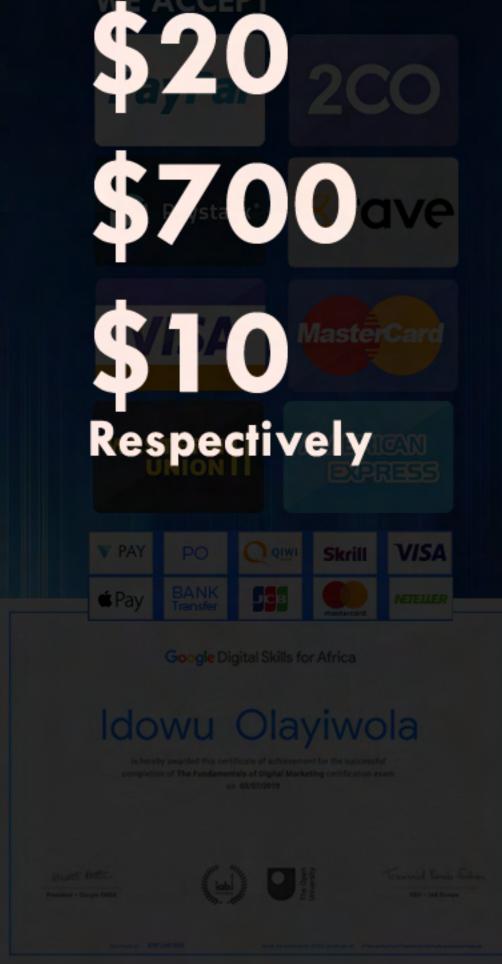




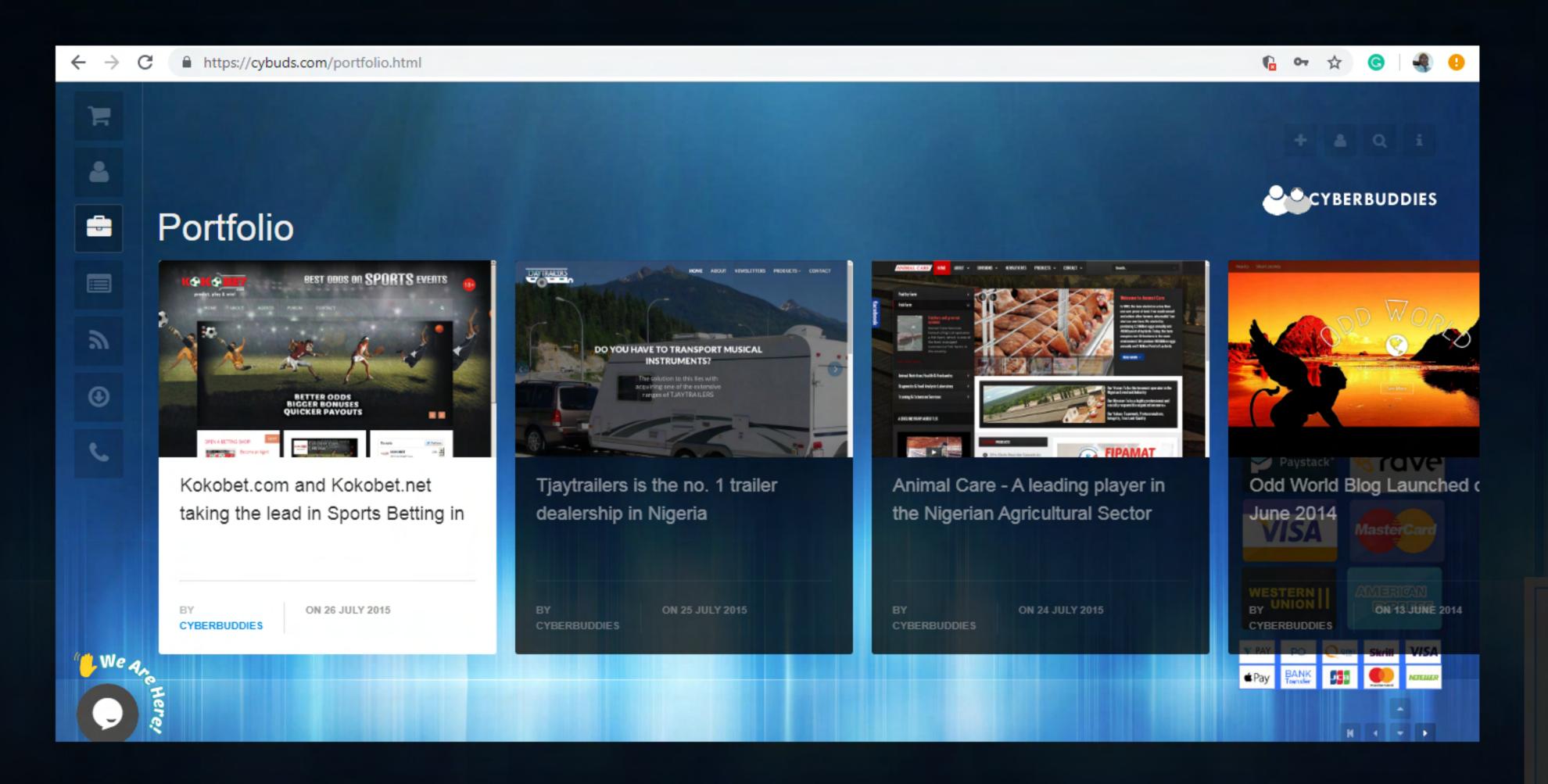


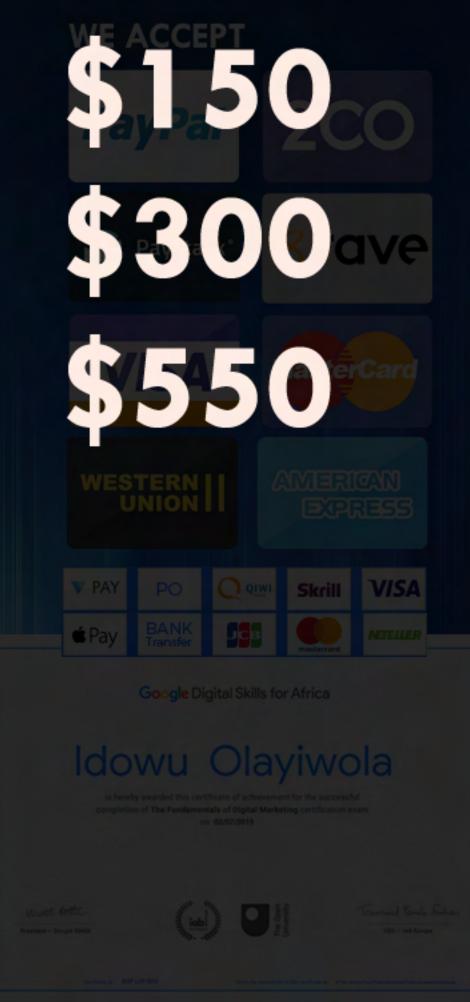




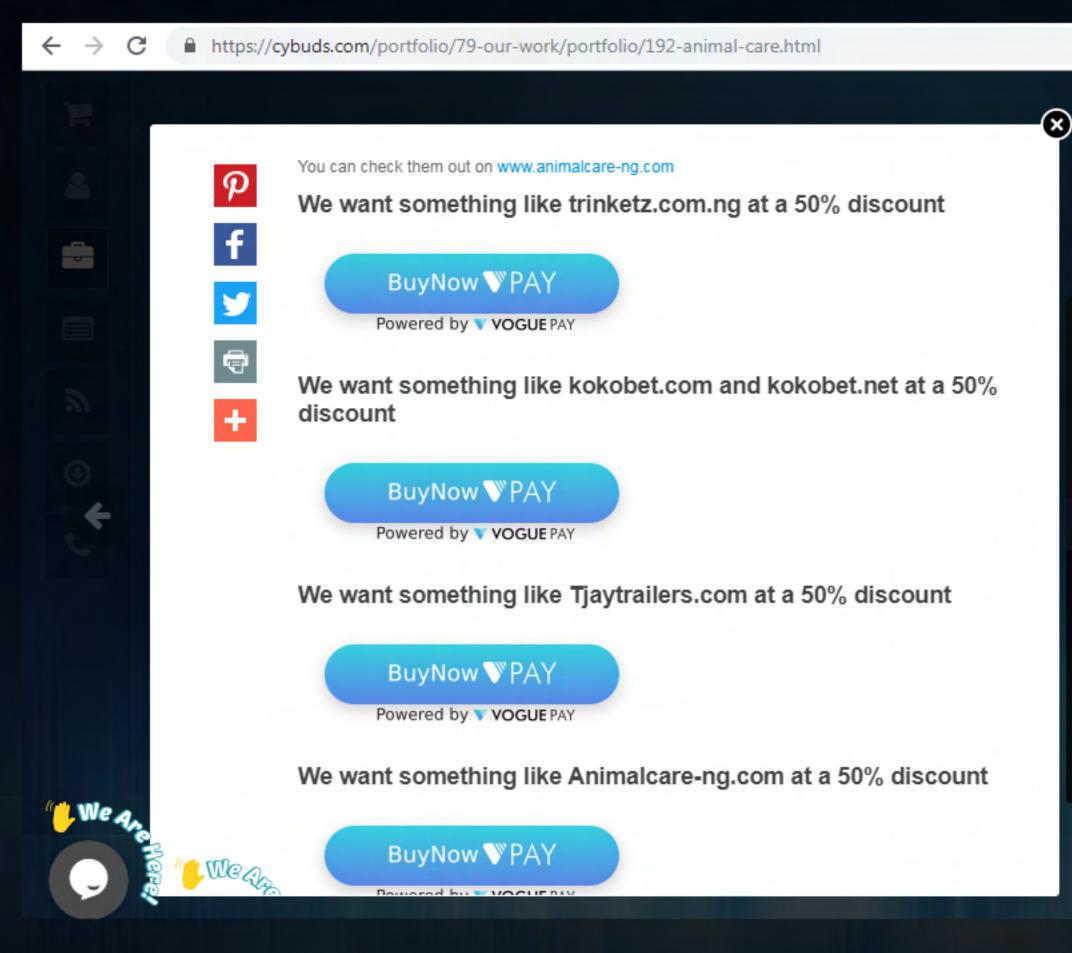


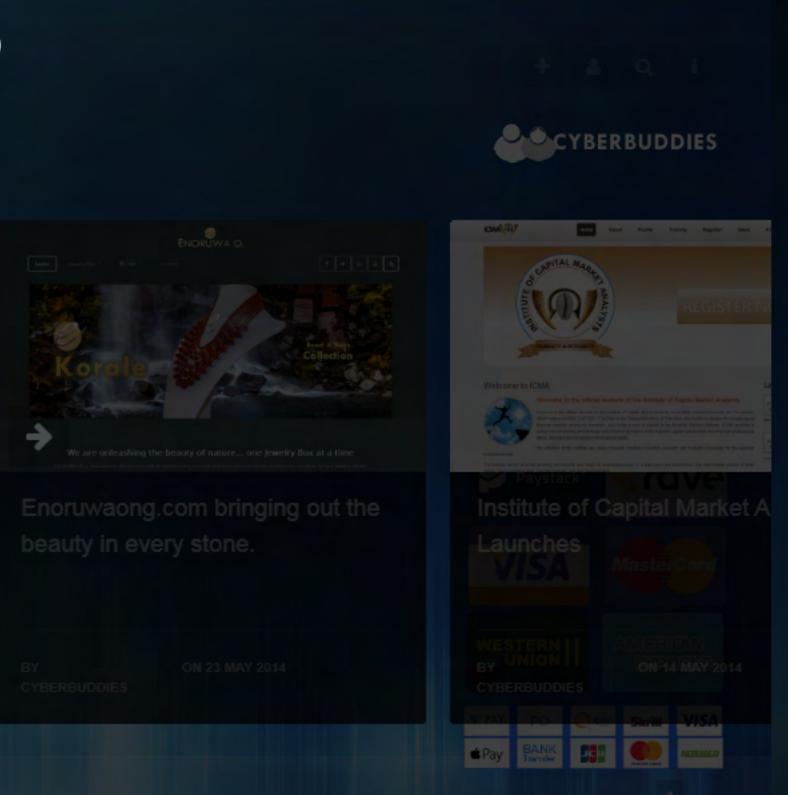


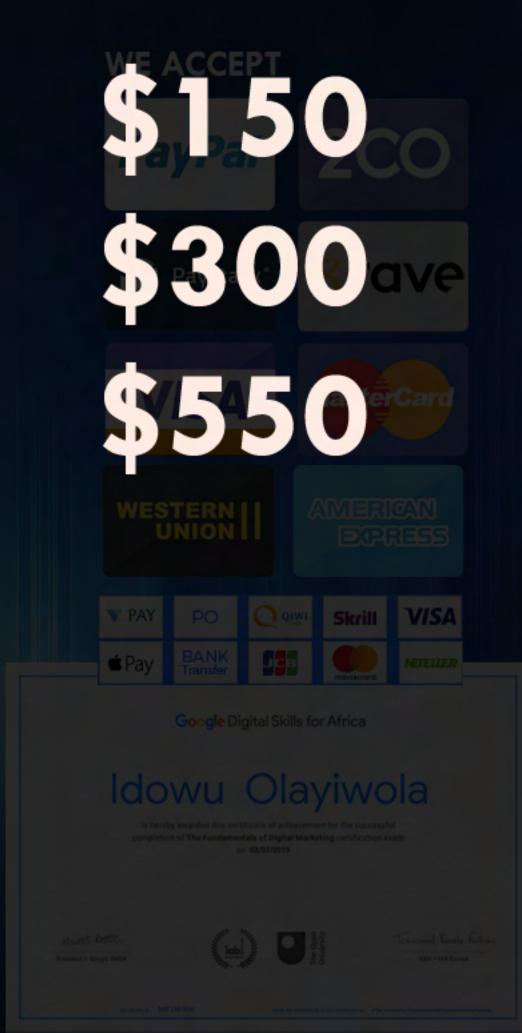




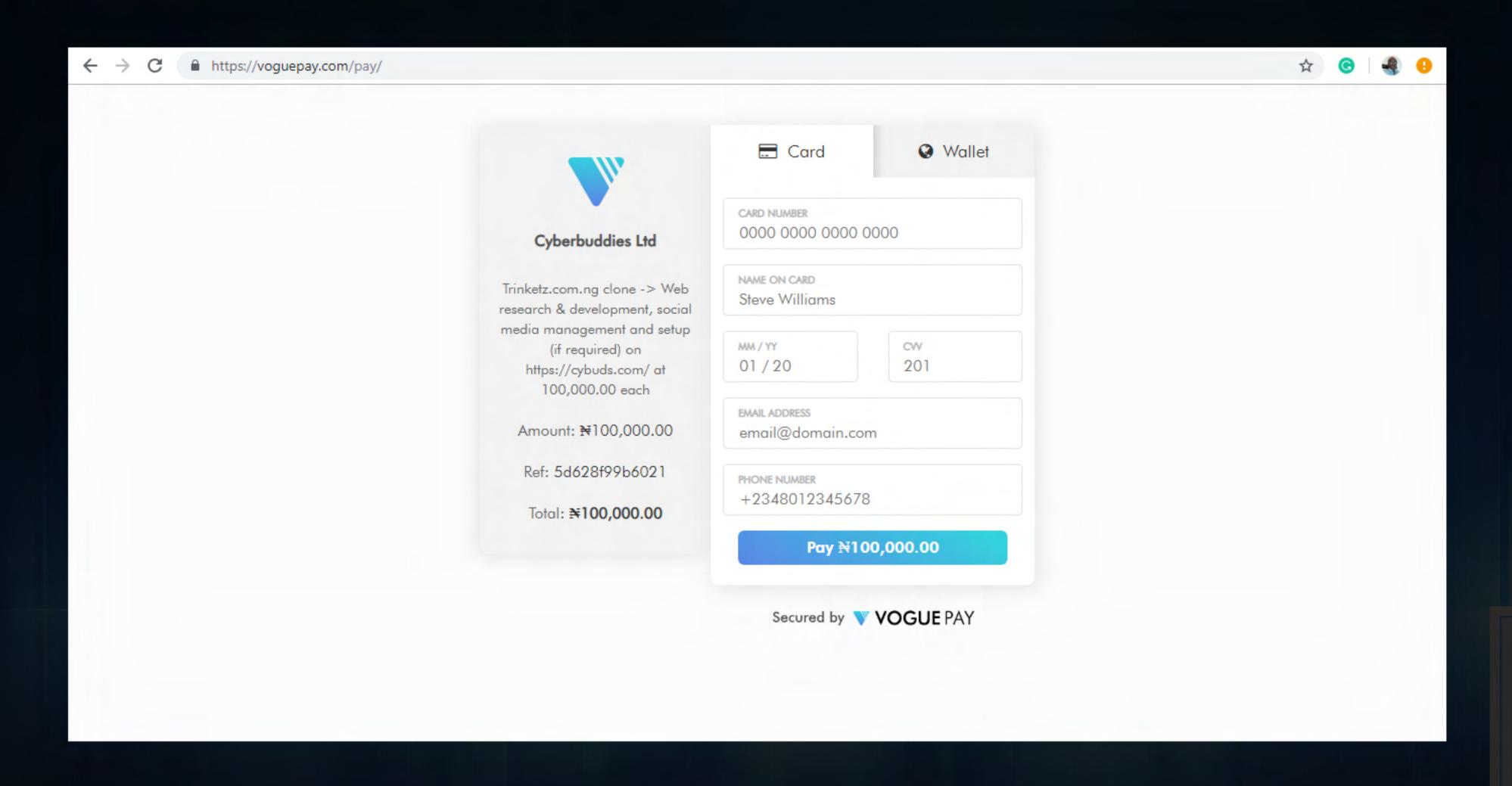


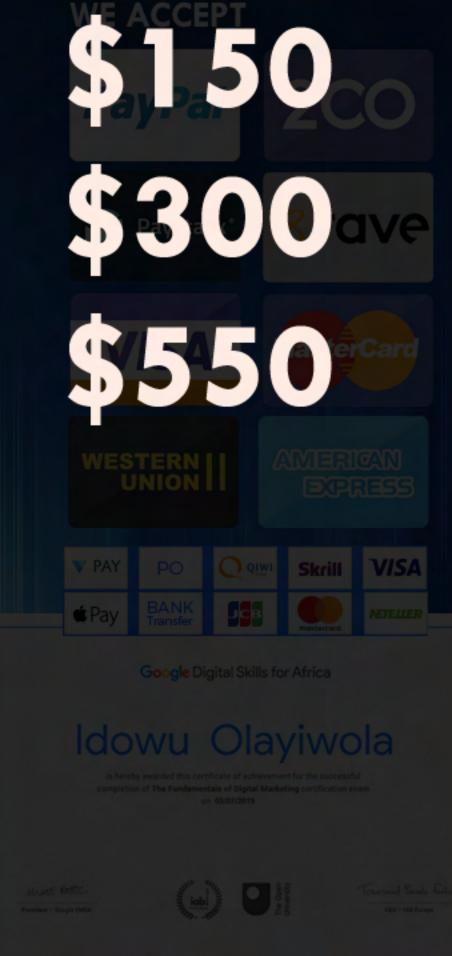














FINANCIALS



We are looking for 12 months financing to reach 10,000 buddies

\$50K Angel Round

10,000

Angel Round Transactions 10 projects

1 Client tions 10 projects



Initial Investment Opportunity

Average of \$20 dollars

100 students

1000 books

10,000 buddies

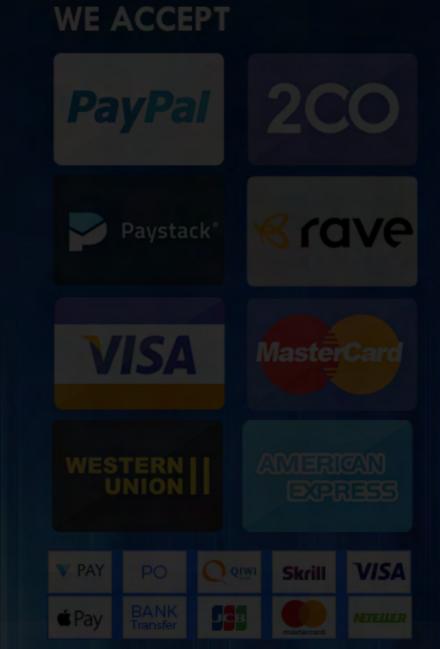
Average of \$50,000 client \$50,000 projects + \$70,000 students \$10,000 books + \$20,000 BUDDIES Kindle Unlimited

CONTACT US



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